

Workshop on Excellence in Newspaper Production

7 - 8 March 2018, Chennai, India

Session time

Day 1: 10:00 – 17:30 hrs.

Day 2: 09:30 – 17:00 hrs.

Programme

- Newspaper industry now and the future
 - World Press Trends
 - Changes in print media and future of print
 - New business models and opportunities
- Sustainability is profit
 - Print production efficiency
 - Optimising material consumption
- Green printing initiatives
 - Zero emission plants
- Group discussion & brain storming
- Retrofit- Converting newspaper printing plant to produce non-newspaper products
- Leadership development
 - Understand, acquire & apply Leadership Competencies
 - Embrace changes, manage conflicts and lead team to success
 - Organisational excellence through HR development
 - Identify needs and self development

Target Group

Production Director, Technical Director, General Manager, Operations Manager, Maintenance Manager, Production Manager, Materials Manager, Prepress and Press Manager

Introduction

Changes in media landscape and news consumption methods have profound impact in newspaper printing business also. While western world shows sharp decline in newspaper circulation, South Asian countries are on positive. According to World Press Trends report 2017, South Asian countries, particularly India contributes greatly for this positive circulation trend. Even though it is good news for the industry, it puts forth many challenges such as availability of newsprint, producing innovative and quality products, quality of man power and so on.

This 5th module of Excellence workshop will focus on the trends of newspaper print production, new business models and opportunities available for the printers, sustainable and green printing. This workshop also addresses how the future newspaper printing business models will be and how could be printers prepared to embrace future needs. This workshop brings in modules for human resource development for organisational excellence.



Workshop Leaders

Kasturi Balaji was the former Director of Kasturi & Sons Ltd., the publishers of The Hindu. Mr. Balaji has more than 30 years of experience in technology, production and ink manufacturing.

GP Rao is a Management Advisor and Founder of GPR HR Consulting LLP. Mr. Rao has more than 37 years of multi-business and multi-location experience in HRM. He has worked for SAIL, JK Group, SK Birla group and Reliance group in India and Malaysia.

Venue

In **Chennai**, the training will be held at the conference room of **The Rain Tree, St. Mary's Road**
120, St. Mary's Road, Alwarpet
Chennai 600 018
Tel: +91.44.2430 4050

Fee

WAN-IFRA members: INR 30,000 / EUR 430 + 18% taxes

Non-members: INR 35,000 / EUR 500 + 18% taxes

Included in the price are the course fee, documentation, luncheon and beverages during breaks.

Important: *The maximum number of participants will be limited to 20 persons on first-come first-served basis. Please register before 25th February for confirmation.*

Special offer: *For every four paid registrations, the fifth registration will be offered without charge.*

Contact

WAN-IFRA South Asia Pvt. Ltd.

54 K.B.Dasan Road, SIET Admn. Building

Chennai 600 018, India

Tel. +91.44.4211 0640 . Fax +91.44.2435 9744

Contact person: Vijayalakshmi Murali

Email: vijayalakshmi.murali@wan-ifra.org

REGISTRATION FORM

Excellence in Newspaper Printing

7 - 8 March 2018, Chennai, India

Please copy, fill in and fax or mail to:

WAN-IFRA South Asia Pvt. Ltd., 54 K.B.Dasan Road, SIET Admn. Building, Chennai 600 018, India · Fax +91.44.2435 9744 · infoindia@wan-ifra.org

First name/s _____

Surname _____

Company _____

Position _____

Address _____

City/postal code _____

Country _____

E-Mail _____

Phone _____

Fax _____

Signature _____

First name/s (2nd participant) _____

Surname _____

Company _____

Position _____

Payment details:

Please send me an invoice

Name in block capitals _____

Please address the invoice to _____

Excerpt from the General Terms and Conditions for WAN-IFRA Public Training Events

2. Registration

2.1 Registration can be submitted in writing to WAN-IFRA by mail, fax or e-mail. For the participant, the registration constitutes a binding offer for the conclusion of a contract for participation in the event described in the registration. This offer is subject to acceptance by WAN-IFRA. This is signalled by WAN-IFRA by confirmation to the participant that he has been accepted for participation in the event concerned.

2.2 In order to ensure optimum training conditions, the number of participants is limited. Registrations will be processed in the sequence of reception.

3. Performance and Change of Performance

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3.4 WAN-IFRA can cancel or postpone events in case of too few participants (at latest two weeks before the start of the event) or cancellation of a speaker or other circumstances for which it is not responsible. In such cases, WAN-IFRA is relieved of the obligation to hold the event and shall reimburse participants any fees already paid.

4. Conditions of Payment

4.2 The participation fee becomes due upon receipt of the invoice.

5. Cancellation and No Show

5.3 The participant can cancel free of charge up to 14 calendar days before the event begins.

5.4 If the participant cancels between the 14th and seventh calendar day before the event begins, WAN-IFRA will charge 50% of the

participation fee as a cancellation fee. If the participant cancels later than seven days before the event begins, or fails to attend or does attend only a part of the training event, then the regular participation fee will be charged.

5.5 If a participant cannot personally attend an event for which he has a firm booking, he has the possibility to name a substitute. WAN-IFRA must be notified of this in writing, stating the name and address of the substituting person.

6. Liability

6.5 In case of withdrawal from the contract or cancellation of the event by WAN-IFRA, no reimbursement of costs for booking the travel or accommodation will be afforded.