

**SPONSORING
OPPORTUNITIES**



**LATAM
MEDIA
LEADERS
eSUMMIT**

27-29 July



wan-ifra.org/lmles

CORE TOPICS

Become a LATAM Media Leaders Summit

WAN-IFRA's first online LATAM event dedicated to media leaders and Chief Editors is a crucial and timely combination of panel discussions and keynotes on the future of news media. With 5 sessions spread across three days, LATAM Media Leaders eSummit will address some of the biggest questions C-Level executives and those spurring change in news media organizations across Latin América, Spain and Portugal.

WAN-IFRA's growing worldwide online reach spread around our social media channels, newsletters and membership, gives you access to a privileged audience. Our first LATAM eSummit will be marketed heavily, and that includes the marketing of your brand too!

EDITORIAL



STRATEGY



DIGITAL ADVERTISING



READER REVENUE



GOLD SPONSOR

2 AVAILABLE
\$6,800 · 6.000€*

KNOWLEDGE PARTNER

2 AVAILABLE
\$4,500 · 4.000€*

SESSION SPONSOR

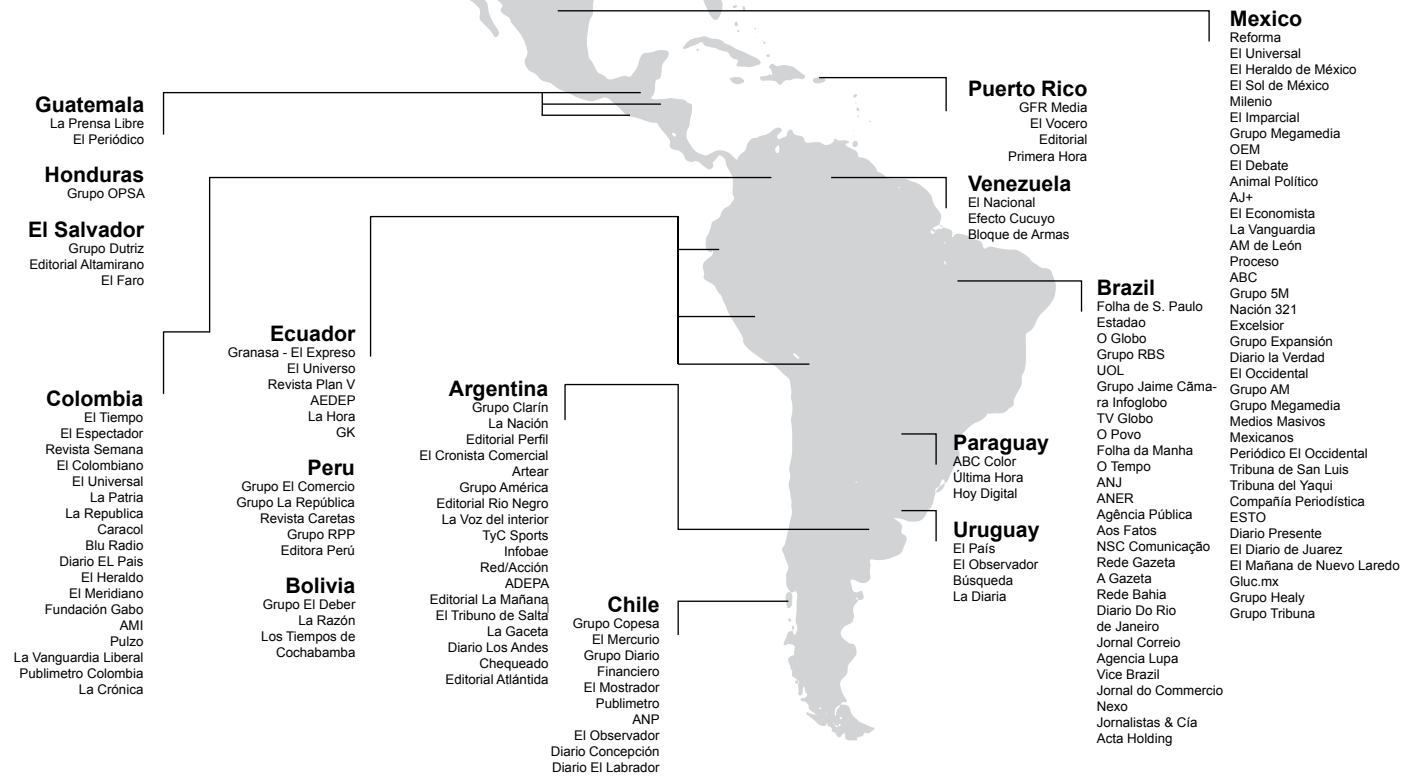
5 AVAILABLE
\$1,800 · 1.600€*

- Host your own session**: Submit a relevant, educational topic, provide your own expert speaker and work closely with our staff to get your session up and running. Session part of the official event programme.
- Dedicated sponsored email to registered attendees to promote your session or product.
- Private break-out e-meeting room during the event to enhance your networking experience
- 15 tickets to invite your clients
- Feature on the "Meet the Sponsors" mailing where we introduce our supporting partners to the participants.
- Contact list of the participants of the event is sent to the sponsor/s. (subject to participants agreement upon registration)
- Gold Sponsor Branding Exposure

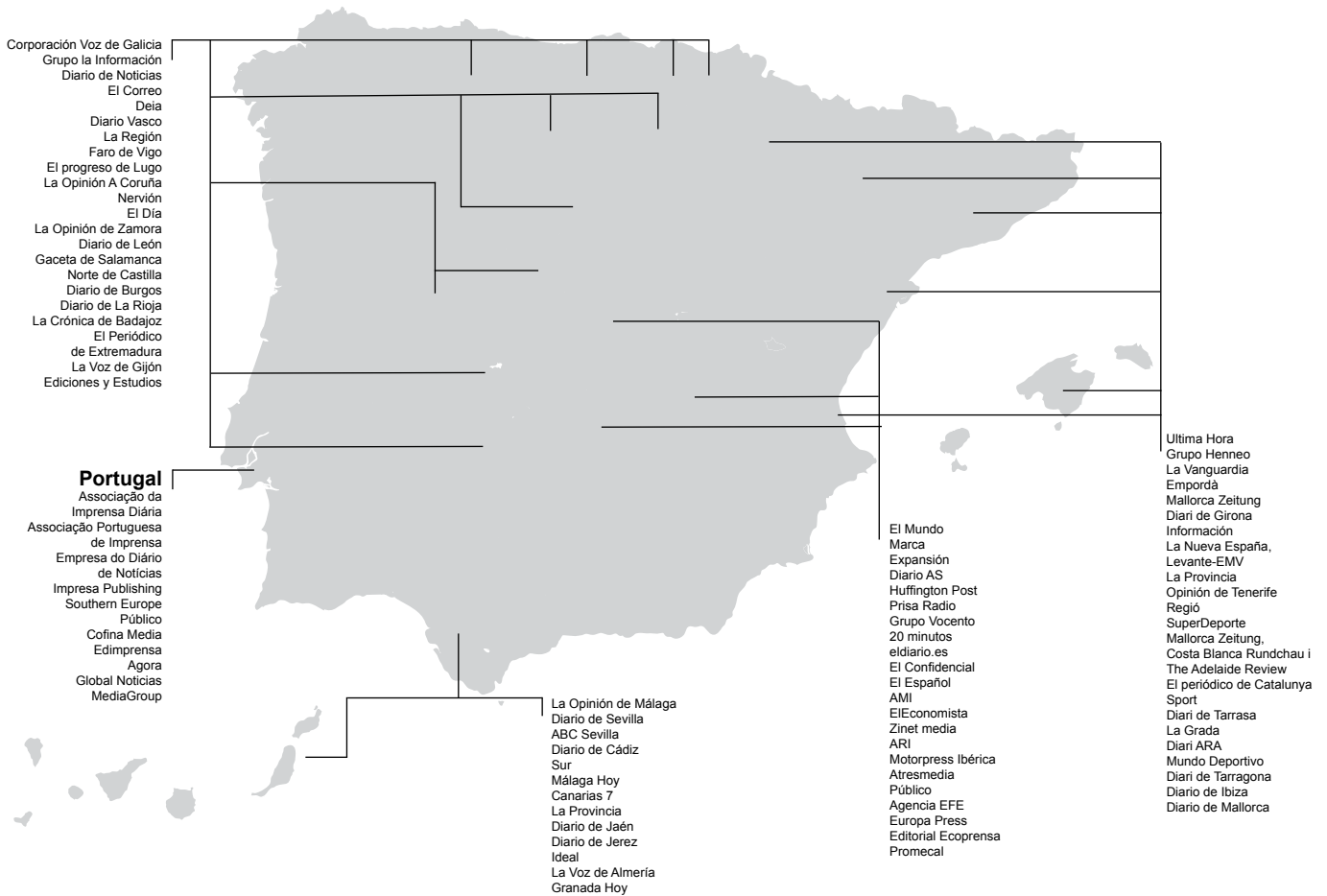
- 10 tickets to invite your clients
- 15-minute presentation slot within a session**
- Presentation topic should be linked to the session theme and offer value to the audience. Session will be part of the eSummit programme.
- Feature on the "Meet the Sponsors" mailing where we introduce our supporting partners to the participants.
- Contact list of the participants of the event is sent to the sponsor/s. (subject to participants agreement upon registration)
- Knowledge Partner Branding Exposure

- 4 tickets to invite your clients
- Be the official session sponsor of one of the scheduled webinars. Be featured on the event programme "Session brought to you by...(sponsor name)".
- Sponsors logo featured in the frame of the webinar viewing frame.
- A short prerecorded video by the sponsor on why they are sponsoring the session will be played at the beginning of the session.
- Feature on the "Meet the Sponsors" mailing where we introduce our supporting partners to the participants.
- Contact list of the participants of the event is sent to the sponsor/s. (subject to participants agreement upon registration)
- Silver Sponsor Branding Exposure

**Kindly note that the topic, content and speaker selection needs to be agreed and discussed with us. WAN-IFRA reserves the right to refuse the topic of your choice if we feel it is not relevant to our audience.



CONNECT WITH THE RIGHT AUDIENCE



 300+ COMPANIES

 20+ COUNTRIES

 89% DECISION MAKERS

LET'S WORK TOGETHER!

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