INTERNATIONAL NEWSROOM SUMMIT

SPONSORING OPPORTUNITIES

21-23 November  |  London

events.wan-ifra.org
WHAT’S ON THIS YEAR?

21 November
Tech, Tools & Workflows
The modern newsroom is evolving daily and is becoming a hub for product development.
• How are small, medium and large newsrooms organising themselves?
• How are they transforming their space, their teams and their work processes to meet the multiple challenges of content and product creation and management?
• What tools and approaches are they using?

22 November
Social Platforms Mobile
• How are newsrooms, low budget to pioneering, using 3rd party platforms?
• How are they pushing and marketing content? What formats work best, techniques, tools?
• Bots, artificial intelligence.
• How are newsrooms managing product development and monetising output and activities?
• Social content management.

23 November
Deep Dive Video
Deep Dive Video strategy needs constant refining and measurement to ensure content is relevant and affordable.
• What’s working, how is it being produced, packaged and distributed?
• What skills are needed?
• Is there a market for your content and a space where you can collaborate?

Best Storytelling for each format to draw Millennials.

TARGET AUDIENCE
Editors-in-Chief, Managing Editors, Digital Editors, Video Editors
Social Media Editors, Content Officers
Content Distributors, Mobile Editors, Publishers
Managing Directors, General Managers, Senior Managers,
Multimedia Editors, Web Assistant Editors
# SPONSORING OPPORTUNITIES

**LOGO**  
Your company logo on all event marketing materials (print, web, and on-site). Opportunity to distribute company material at the conference (agreement prior to the event required) and 1 entrance ticket included for all three days.  
1,500 €*

**CATERING**  
Host a coffee-break, lunch or a get-together for all the delegates. Organization and choice of a location in cooperation with WAN-IFRA. Your logo will on the brochure with your logo. Small display items are included and one roll-up poster is to be provided by the sponsor. This sponsorship is exclusive. 2 entrance tickets included for all three days.  
At sponsor’s cost and organization (in cooperation with WAN-IFRA)

**WATER BOTTLES**  
Your brand will be visible at all times, especially for those thirsty participants. Production and shipping are the responsibility of the sponsor. 1 entrance ticket included for all three days.  
3,000 €*

**LUCKY DRAW**  
Offer a lucky draw among the participants. You will be presenting the gift (provided by sponsor) to the lucky draw winner on stage. 1 entrance ticket included for all three days.  
3,000 €*

**TABLE TOP**  
The chance to exhibit your products and services. 1 high table, 2 chairs for 3 days. Logo sponsorship on all our marketing material 1 entrance ticket included for all three days.  
2,500 €*

**BADGES/BAGS/LANYARDS**  
Sustained brand placement. Your company’s badges/bags/lanyards will be handed out to all visitors at the registration desk. Each of these sponsorship is exclusive. Bags and lanyards production to be provided by the sponsor. 1 entrance ticket included for all three days.  
3,000 €*

**DEMO SESSION**  
Demo individual room for 3 days. 20 min presentation from one of you clients (publisher) as part of the programme. Presentation to be agreed with us. These will take place in main conference room mid-day after lunch. Logo sponsorship on all our marketing material 2 entrance tickets included for all three days.  
5,000 €*

**GOLD SPONSOR**  
Sponsorship is tailored to your needs. Details to be discussed and agreed upon between the sponsor and event manager. 4 entrance tickets included for all three days.  
10,000 €*

* non-members pay an additional 25 %

CONTACT US TODAY FOR ALL SPONSORING POSSIBILITIES OR TO RESERVE YOUR OPTION!  
Tel. +49.69.240063.253 · virginia.melero@wan-ifra.org
International Newsroom Summit 2016

SPONSORING OPPORTUNITIES

Fill in the sponsoring form and send it to:
WAN-IFRA · Rotfeder-Ring 11 60327 Frankfurt a.M. · Germany · Phone +49.692400630 · virginia.melero@wan-ifra.org

Name ____________________________________________
Surname __________________________________________
Company __________________________________________
Position __________________________________________
Address __________________________________________
Post code, City _____________________________________
Country __________________________________________
E-mail ____________________________________________
Telephone _________________________________________
Fax ______________________________________________

WAN-IFRA Member   yes   no

Sponsoring opportunities
☐ GOLD Sponsor
☐ Demo Session
☐ Exhibition Stand
☐ Lanyards/ Bags/ Badges
☐ Lucky Draw
☐ Catering
☐ Welcome cocktail   ☐ coffee breaks   ☐ Lunch
☐ Logo Sponsor
☐ Water Bottles

Payments should meet upon invoice reception and never later that 3 weeks before the event

Signature and stamp

☐ By signing I accept WAN-IFRA Sponsoring opportunities conditions

Payment methods (please select one)

☐ Payment upon invoice reception.
By card
☐ American Express   ☐ Visa   ☐ Euro-/Master Card   ☐ Diners
Card Number ____________________________
Expiry date ______/____   CCV ______
Full name printed in the card ______________________________________

Signature and stamp

Please send the invoice to the following address
Surname __________________________________________
Name ____________________________________________
Company __________________________________________
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Post code _________________________________________
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