SPONSORING OPPORTUNITIES

The leading digital revenue event of the Latin American news industry

17-18 November
Buenos Aires | Argentina
WHEN?
17-18 November 2016

WHERE?
Auditorio Buenos Aires
Av. Pueyrredon 2501 | Recoleta
C119 | Buenos Aires | Argentina
Located in the Recoleta neighborhood, a truly European and luxurious neighborhood of great historical and architectural interest that is packed with elegant restaurants, outdoor cafes, cultural centers and bars.

WHAT’S ON THIS YEAR?
Three themes will define DML16:
1. Transforming your revenue model
2. Tomorrow’s journalism today
3. Innovation & technology in media companies

WHO ATTENDS?
Publishers, Chairmans, CEOs, COOs, CTOs, Managing Directors, Digital Product Directors, Presidents, General Managers, Editors-in-Chief, Senior Managers, IT Services Managers, Managing Editors, Multimedia Editors, Digital Marketing Executives, Web Assistant Editors, Social Media Editors.

Our DIGITAL MEDIA Series
Our Digital Media events have been at the forefront of transformation in the news media industry for over 20 years. Digital Media Europe (DME), Asia (DMA), India (DMI), Africa (DMAF) and LATAM (DML) attract thousands of top level publishers, editors and digital executives wishing to keep abreast with the latest developments in digital media.
Each conference also holds the regional Digital Media Awards ceremony. The competition awards excellence in digital media publishing of news products and services.

ABOUT WAN-IFRA
The World Association of Newspapers and News Publishers, or WAN-IFRA, is the global organisation of the world’s press, representing more than 18,000 publications, 15,000 online sites and over 3,000 companies in more than 120 countries. The organisation serves as a world-wide platform for the exchange of ideas, information and experiences. Our mission is “to be the indispensable partner of newspapers and the entire news publishing industry worldwide, particularly our members, in the defence and promotion of press freedom, quality journalism and editorial integrity and the development of prosperous businesses and technology.”
<table>
<thead>
<tr>
<th>SPONSORING OPPORTUNITIES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LOGO</strong></td>
</tr>
<tr>
<td>Your company logo on all event marketing materials (print, web, and on-site). Opportunity to distribute company material at the conference (agreement prior to the event required) and 1 entrance ticket included.</td>
</tr>
<tr>
<td><strong>CATERING</strong></td>
</tr>
<tr>
<td>Host a coffee-break, lunch or a get-together for all the delegates. Organization and choice of a location in co-operation with WAN-IFRA. Your logo will on the brochure with your logo. Small display items are included and one roll-up poster is to be provided by the sponsor. This sponsorship is exclusive. 2 entrance ticket included.</td>
</tr>
<tr>
<td><strong>WATER BOTTLES</strong></td>
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<tr>
<td>Your brand will be visible at all times, especially for those thirsty participants. Production and shipping are the responsibility of the sponsor. 1 entrance ticket included.</td>
</tr>
<tr>
<td><strong>LUCKY DRAW</strong></td>
</tr>
<tr>
<td>Offer a lucky draw among the participants. You will be presenting the gift (provided by sponsor) to the lucky draw winner on stage. 1 entrance ticket included</td>
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<tr>
<td><strong>OPENING VIDEO</strong></td>
</tr>
<tr>
<td>Address all the delegates by presenting the conference opening video. Content and duration have to be decided in cooperation with the event manager. 1 entrance ticket included.</td>
</tr>
<tr>
<td><strong>EXHIBITION STAND</strong></td>
</tr>
<tr>
<td>The chance to exhibit your products and services. Stand size: 2x2 approx. with 3 walls (stand size depending on venue). Furniture: 2 bar stools &amp; cocktail table. 2 entrance tickets included.</td>
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<tr>
<td><strong>WIFI</strong></td>
</tr>
<tr>
<td>Sponsor the WIFI connection of the event with a dedicated line for all participants. Table cards or other small display items are to be provided by the sponsor. 1 entrance ticket and company logo on all related event marketing materials included.</td>
</tr>
<tr>
<td><strong>BADGES/ BAGS/ LANYARDS</strong></td>
</tr>
<tr>
<td>Sustained brand placement. Your company’s badges/bags/lanyards will be handed out to all visitors at the registration desk. Each of this sponsorship is exclusive. Bags and lanyards production to be provided by the sponsor. 1 entrance ticket included.</td>
</tr>
<tr>
<td><strong>BREAKFAST BREAK OUT SESSIONS</strong></td>
</tr>
<tr>
<td>Bring a customer to present a success case study to the audience in an exclusive environment. Breakfast and breakout sessions are parallel tracks and are an integral part of the programme. Include: Room hiring (45 min) for an exclusive audience (40-70 pers.), logo, opportunity to distribute company material at the conference, 2 entrance tickets, 1 exhibition stand. We will announce the session as part of the conference programme.</td>
</tr>
<tr>
<td><strong>GOLD SPONSOR</strong></td>
</tr>
<tr>
<td>Sponsorship is tailored to your needs. Details to be discussed and agreed upon between the sponsor and the event manager. Logo Sponsorship and 4 entrance tickets included.</td>
</tr>
</tbody>
</table>

* non-members pay an additional 25 %

CONTACT US TODAY FOR ALL SPONSORING POSSIBILITIES OR TO RESERVE YOUR OPTION!
Tel. +34647676662 · raquel.gonzalez@wan-ifra.org
Payment methods (please select one)

- Payment upon invoice reception.
- By card
  - American Express
  - Visa
  - Euro-/Master Card
  - Diners

Card Number

Expiry date

CCV

Full name printed in the card

Signature and stamp

Please send the invoice to the following address

Surname

Name

Company

Position

Address

Post code

Country

Signature and stamp

By signing I accept WAN-IFRA Sponsoring Opportunities conditions

Fill in the sponsoring form and send it to:

WAN-IFRA · Rotfeder-Ring 11 60327 Frankfurt a.M. · Germany · Phone +49.692400630 · raquel.gonzalez@wan-ifra.org

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