



**DIGITAL  
MEDIA**

LATAM 2016

**SPONSORING  
OPPORTUNITIES**

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The leading digital revenue event of the  
Latin American news industry

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17-18 November  
Buenos Aires | Argentina

[DML.WAN-IFRA.ORG](http://DML.WAN-IFRA.ORG)

## WHEN?

17-18 November 2016

## WHERE?

Auditorio Buenos Aires

Av. Pueyrredon 2501 | Recoleta  
C119 | Buenos Aires | Argentina

Located in the Recoleta neighborhood, a truly European and luxurious neighborhood of great historical and architectural interest that is packed with elegant restaurants, outdoor cafes, cultural centers and bars.

## WHAT'S ON THIS YEAR?

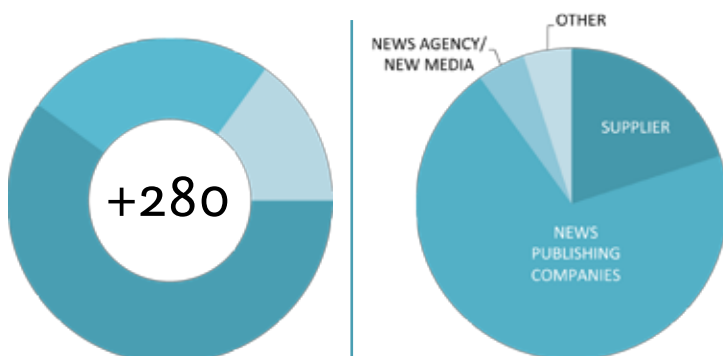
Three themes will define DML16:

1. Transforming your revenue model
2. Tomorrow's journalism today
3. Innovation & technology in media companies

## WHO ATTENDS?

Publishers, Chairmen, CEOs, COOs, CTOs, Managing Directors, Digital Product Directors, Presidents, General Managers, Editors-in-Chief, Senior Managers, IT Services Managers, Managing Editors, Multimedia Editors, Digital Marketing Executives, Web Assistant Editors, Social Media Editors.

Attendance profile



## Our DIGITAL MEDIA Series

Our Digital Media events have been at the forefront of transformation in the news media industry for over 20 years. Digital Media Europe (DME), Asia (DMA), India (DMI), Africa (DMAF) and LATAM (DML) attract thousands of top level publishers, editors and digital executives wishing to keep abreast with the latest developments in digital media.

Each conference also holds the regional Digital Media Awards ceremony. The competition awards excellence in digital media publishing of news products and services.



## ABOUT WAN-IFRA

The World Association of Newspapers and News Publishers, or WAN-IFRA, is the global organisation of the world's press, representing more than 18,000 publications, 15,000 online sites and over 3,000 companies in more than 120 countries. The organisation serves as a world-wide platform for the exchange of ideas, information and experiences. Our mission is "to be the indispensable partner of newspapers and the entire news publishing industry worldwide, particularly our members, in the defence and promotion of press freedom, quality journalism and editorial integrity and the development of prosperous businesses and technology."



