World Printers Forum (WPF) is the print community within WAN-IFRA. Its objective is to encourage innovation in the print ecosystem while promoting the power of print and its sustainability. The community provides a platform for print and production executives to engage with one another and with suppliers of technology, products, and services.

The World Association of News Publishers was formed by the merger of WAN and IFRA in 2009. The association’s membership covers 18,000 publications from 120 countries.

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What is World Printers Summit 2020?
With 2020 being a Drupa year, several stakeholders asked WAN-IFRA to create a meeting point for the industry instead of the traditional Expo. The World Printers Summit 2020 is our response to this request. This unique event will provide a meeting point for publishers, printers and suppliers to discuss their requirements for newsprint, materials and other consumables – but also to talk about how to get the best out of their investments in press and mailroom. The event will feature several short sessions on the most important topics: print and product innovations and how printing houses are transforming into independent profit centres. The winners of the prestigious Print Innovation and ICQC Awards will be honoured at a networking evening.

Who attends?
The key stakeholders of the print community, including managing directors and production directors as well as representatives of supplier companies.

What will be covered in the Learning Sessions?
1. Paper, Materials and Sustainability
2. PrePress, Press and mailroom equipment and retrofitting
3. New business models and revenue streams
4. PrePress and Press innovations
5. Technology updates from Drupa
6. What is around the corner?

Print Innovation Awards
WAN-IFRA’s World Printers Forum Board launched the Print Innovation Awards in 2018 to showcase newspaper and magazine innovations around the world.

International Color Quality Club (ICQC) & WAN-IFRA Star Club
The ICQC is the only worldwide print quality competition for newspapers and magazines. Its goal is to improve the quality of reproduction and printing, while also increasing competitiveness as well as training and motivating all personnel.

Winners in both competitions will be recognized in an awards ceremony at the Summit’s Printers Night, Tuesday, 6 October, 18:00–21:00 at the Klassikstadt.