15thè
WAN-IFRA
MIDDLE EAST CONFERENCE
23rd - 24th MARCH 2020
DUBAI UNITED ARAB EMIRATES
SPONSORSHIP OPPORTUNITIES
WHEN
23rd–24th March, 2020

WHERE
Dubai, United Arab Emirates

WHAT’S ON THIS YEAR?
We promise more interaction than ever before – with panels and parallel sessions showcasing case studies from leading media houses all around the globe.

WHO ATTENDS?
The 15th Middle East Conference is expected to draw more than 300 regional senior publishing executives: CEOs; Editors-in-Chief; CMOs; Digital Revenues Strategists; Heads of Sales, Media Buyers and Advertising Agencies.

ABOUT WAN-IFRA
The World Association of Newspapers and News Publishers, or WAN-IFRA, is the global organisation of the world’s press, representing more than 18,000 publications, 15,000 online sites and over 3,000 companies in more than 120 countries.
The organisation serves as a world-wide platform for the exchange of ideas, information and experiences. Our mission is “to be the indispensable partner of newspapers and the entire news publishing industry worldwide, particularly our members, in the defence and promotion of press freedom, quality journalism and editorial integrity and the development of prosperous businesses and technology.”
Each conference will also hold the Digital Media Awards ceremony for their region where the most engaging, innovative products and platforms are recognised.

INTERESTED IN SPONSORING? CONTACT: MARIA.BELEM@WAN-IFRA.ORG
SPONSORING OPPORTUNITIES

BRANDING

LOGO

Your company logo on all event marketing materials (print, web, and on-site). Opportunity to distribute company material at the conference (agreement prior to the event required). 2 entrance tickets included.

€ 3,000*

*non-members pay an additional 25%

EXHIBITING OPPORTUNITIES

BOOTH

The chance to exhibit your products and services alongside the event. Stand size depending on venue. 2 entrance tickets included. Lunches and coffee breaks will be strategically served in the exhibition area, guaranteeing you a high level of delegate traffic.

€ 6,000*

GOLD SPONSORS

GOLD PACKAGE

Be recognised as gold sponsor on all marketing and communication materials. This sponsorship is tailored to your needs. Details to be discussed and agreed upon between the sponsor and the event manager.

€ 10,000*

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CONTENT OPPORTUNITIES

Bring a customer to present a success case study to the audience in an exclusive environment. Breakfast and breakout sessions are an integral part of the programme. These sessions showcase best success and innovation cases from the region and the industry and offer attendees the opportunity to discuss, reflect and interact with the speakers in a more intimate setting.

BREAKFAST SESSION
- 24th March – In main conference hall or adjacent room (45 min).
- 3 tickets included
- This session does not require a customer presentation, but is highly recommended.
- 1 available

€ 6,000*

BREAKOUT SESSION
- 23rd or 24th March – Session to take place in adjacent room (45 min).
- 3 tickets included
- This session does not require a customer presentation, but is highly recommended.
- 2 available

€ 6,000*

IN-CONFERENCE SES.
- 23rd or 24th March – Session to take place in conference room (20 min).
- 4 tickets included
- This session requires a customer presentation (case study), to be agreed by conference producer.
- 3 available

€ 8,000*

*non-members pay an additional 25%

Add On: for an extra € 4.000 add a Booth!

All sessions include:
- Logo sponsoring: Your company logo on all marketing material (print, web, and onsite)
- Opportunity to distribute company material at the conference
- Your speaker receives a free invitation (limited to 1)
- We will announce the session as part of the conference programme

Please note:
- Breakfast session food & beverages are not included
- All content at the breakfast/breakout sessions must be approved by the programme manager
- AV included
- WAN-IFRA reserves the right to change the timing of the sessions whenever unforeseen circumstances of a quality programme require changes to be made

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