WORLD MEDIA LEADERS eSUMMIT

June 15 - 18, 2020

10 Strategic Challenges Post-Covid-19
The must-attend online summit: adapting to the new normal

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ZARAGOZA

SPONSORING OPPORTUNITIES
SNAPSHOT OF SOME OF THE SPEAKERS

- Roula Khalaf, Editor, Financial Times
- Helje Solberg, News Director, NRK
- Siv Juvik Tveitnes, CEO, Schibsted Media
- Joanne Lipman, Author, CNBC Contributor
- Emily Ramshaw, CEO, The 19th
- Jennifer Napier-Pierce, Editor, Salt Lake Tribune
- Ebony Reed, New Audiences Chief, Wall Street Journal
- Jane Barrett, Global Editor, News Media Strategy, Reuters
- Rasmus Nielsen, Director, Reuters Institute for the Study of Journalism
- Paula Miraglia, CEO, NEXO Jomal
- Ulrik Haagerup, CEO, Constructive Institute
- Nancy Lane, President, LMA
WAN-IFRAs first Online Global Event dedicated to Media Leaders and Chief Editors is a crucial and timely combination of panel discussions and town halls on the future of news media. With sessions spread across four days, we address the biggest questions facing change-makers and top executives at news publishers around the world. Participants will join us from all over the world from their phones, computers, or tablets!

**WAN-IFRAs growing worldwide online reach spread around our social media channels, newsletters and membership, gives you access to a privileged audience. Our first global eSummit will be marketed heavily, and that includes the marketing of your brand too!**

### Be an Online World Media Leaders eSummit Sponsor!

WAN-IFRAs growing worldwide online reach spread around our social media channels, newsletters and membership, gives you access to a privileged audience. Our first global eSummit will be marketed heavily, and that includes the marketing of your brand too!

**PLATINUM SPONSOR**

- 2 AVAILABLE
- TO BE AGREED

- Platinum level sponsorship offers the sponsoring company the highest level of visibility. Contact us today to customize your sponsorship
- Platinum Sponsor Branding Exposure
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**HOSTED SESSION**

- 2 AVAILABLE
- 5.000€*

- 10 tickets to invite your clients
- Host your own session*: Submit a relevant, educational topic, provide your own expert speaker and work closely with our staff to get your session up and running.
- Session part of the official event programme.
- Feature on the “Meet the Sponsors” mailing where we introduce our supporting partners to the participants.
- Contact list of the participants of the event is sent to the sponsor/s. (subject to participants agreement upon registration)
- Gold Sponsor Branding Exposure
- Logo featured on all marketing materials (website, registration page, mailings, host backdrop)

**SESSION SPONSOR**

- 10 AVAILABLE
- 2.000€*

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- Sponsors logo featured in the frame of the webinar viewing frame.
- A short prerecorded video by the sponsor on why they are sponsoring the session will be played at the beginning of the session.
- Contact list of the participants of the event is sent to the sponsor/s. (subject to participants agreement upon registration)
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**Platinum Sponsor Branding Exposure**

- Logo featured on all marketing materials (website, registration page, mailings, host backdrop)

**Hosted Session**

- 2 Available
- 5,000€*

**Session Sponsor**

- 10 Available
- 2,000€*

**Headline Topics**

**Editorial Decision Makers**

- **Digital Revenue**
- **Policy & Strategy**

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**If you would like to become a sponsor, reach out to us directly**

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**4 Days**

**20+ Speakers**

**10 Strategic Challenges**