WORLD MEDIA LEADERS eSUMMIT

June 15 - 18, 2020

10 Strategic Challenges Post-Covid-19
The must-attend online summit: adapting to the new normal

Brought to you by WNMĆ.20 ZARAGOZA

SPONSORING OPPORTUNITIES
WAN-IFRAs first Online Global Event dedicated to Media Leaders and Chief Editors is a crucial and timely combination of panel discussions and town halls on the future of news media. With sessions spread across four days, we address the biggest questions facing change-makers and top executives at news publishers around the world. Participants will join us from all over the world from their phones, computers, or tablets!

Be an Online World Media Leaders eSummit Sponsor!

WAN-IFRAs growing worldwide online reach spread around our social media channels, newsletters and membership, gives you access to a privileged audience. Our first global eSummit will be marketed heavily, and that includes the marketing of your brand too!

**PLATINUM SPONSOR**
2 AVAILABLE
TO BE AGREED

- Platinum level sponsorship offers the sponsoring company the highest level of visibility. Contact us today to customize your sponsorship
- Platinum Sponsor Branding Exposure
- Logo featured on all marketing materials (website, registration page, mailings, host backdrop)

**HOSTED SESSION**
2 AVAILABLE
5,000€*

- 10 tickets to invite your clients
- Host your own session*: Submit a relevant, educational topic, provide your own expert speaker and work closely with our staff to get your session up and running.
- Session part of the official event programme.
- Feature on the “Meet the Sponsors” mailing where we introduce our supporting partners to the participants.
- Contact list of the participants of the event is sent to the sponsor/s. (subject to participants agreement upon registration)
- Gold Sponsor Branding Exposure
- Logo featured on all marketing materials (website, registration page, mailings, host backdrop)

**SESSION SPONSOR**
10 AVAILABLE
2,000€*

- 4 tickets to invite your clients
- Be the official session sponsor of one of the scheduled webinars. Be featured on the event programme “Session brought to you by...(sponsors name)”.
- Sponsors logo featured in the frame of the webinar viewing frame.
- A short prerecorded video by the sponsor on why they are sponsoring the session will be played at the beginning of the session.
- Feature on the “Meet the Sponsors” mailing where we introduce our supporting partners to the participants.
- Contact list of the participants of the event is sent to the sponsor/s. (subject to participants agreement upon registration)
- Silver Sponsor Branding Exposure
- Logo featured on all marketing materials (website, registration page, mailings, host backdrop)

**HEADLINE TOPICS**

**EDITORIAL DECISION MAKERS**

**DIGITAL REVENUE**

**POLICY & STRATEGY**

**PLATINUM SPONSOR**
2 AVAILABLE
TO BE AGREED

*Member prices. Additional 25% for non member

If you would like to become a sponsor, reach out to us directly

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**4 DAYS**

20+ SPEAKERS

10 STRATEGIC CHALLENGES

**KINDLY NOTE THAT THE TOPIC, CONTENT AND SPEAKER SELECTION NEEDS TO BE AGREED AND DISCUSSED WITH US. WAN-IFRA RESERVES THE RIGHT TO REFUSE THE TOPIC OF YOUR CHOICE IF WE FEEL IT IS NOT RELEVANT TO OUR AUDIENCE.**